

BCBSRI Presentation on Rate Limits to

Health Insurance Advisory Committee (HIAC) and Office of the Health Insurance Commissioner (OHIC)

March 27, 2012

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Cross Challenges to Carrier Cost/Premium Control

- Government Requirements
 - In 2014 Total State and Federal Taxes and Assessments will be \$100 or more for a Monthly Family Premium
 - Additional Coverage Mandates [federal requirements]
 - Administrative Costs of Complying with new Requirements (i.e. Preparation for Exchange Participation and ICD-10)
- Cost and Use of Out of State Medical Services
 - For BCBSRI, Price is Set by Local Blues Plan
 - 25% of BCBSRI Claims Cost for Group Business Involves an Out of State Provider not contracted with us
- Rx Price is Controlled by Manufacturer
- New Technology Drugs/Devices CBO Says 50% of Increase in Health Costs in the Last Few Decades is Technology Driven
- RI Market has Shown a Preference for Rich Benefit Designs
- Provider/Member Resistance to Preauthorization of Services
- Lack of Statewide Healthcare "Plan"



The Delivery System is bising Dynamic, Not Static

- One Entity's Claims Cost Reduction is Another's Income Reduction
- For Every 1% of Insured Claims Cost Reduction by BCBSRI, Provider Payments Must be Reduced by About \$10 Million (Not Including Additional Reduction from Self-funded Accounts)
- Many Providers may React to Income Reduction with Strategies to Find Other Income Sources or to Lower Cost
 - Physician Consolidation into Larger Groups for Greater Efficiency and Market Leverage
 - Physician Sponsored Competition with Hospitals
 - Hospital Consolidation for Greater Efficiency and Market Leverage
 - Hospital Offerings of New, Specialized Lines of Business
- Increased Utilization and "Upcoding" of Service coding is a risk in FFS environment



Components of Trend that BCBSRI may be able to Impact

- Instate Hospital, Physician, Ancillary [DME] "Price"
- Medical Service Utilization (i.e. High End Imaging, Pharmacy, Hospital days)
- Health Plan Administrative Costs



What BCBSRI May Need to do to do to Comply with Limits

- Reduction in Specialist provider, and possibly some PCP, Fees
- Closure and Contraction of Provider Networks, with Restrictions on Access to Out of State Services
- Require that Certain Ambulatory Services be Provided at Lowest Cost Venues
- Greater Levels of Preauthorization Requirements for More Medical Services
- More Limited Rx Formularies and Greater Cost Sharing on Brand Drugs
- Reduce "Investments" in Delivery System Transformation [inability to comply with Primary Care spend requirement]
- Lower hospital fees

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- Address Member Indemnification and Carrier Obligation to Pay Charges when Payor and Provider are Unable to Reach Contractual Agreement
- Robust Health System Planning and Strict Certificate of Need Process
- Allow for Adjustment of Limits for Deterioration of Plan Reserves
- Allow Adjustments for new Mandates and/or new Taxes
- Broaden the Base for Collection of Revenues Currently Raised Through Premium Taxes and Assessments
- Multistakeholder consensus among State leadership, OHIC, Business, and Provider communities on the process
- Most important: Rate Limitation Will Require Clear Public Support of Health Plan Actions, from Business, OHIC and Dept. of Health



Appendix

- Federal and State Taxes & Assessments
- Brand Drug Utilization and Cost
- Specialty Drug Cost



Components of Claims Trend

- Price (Change in Cost of Services-Examples Below)
 - MD Fee Schedules
 - Hospital Payment Levels
- Utilization (Change in the Number of Services-Examples Below)
 - Hospital Admits
 - Rx Scripts/1000
- Service Mix (Change in the Type or Intensity of Services-Technology-Examples Below)
 - New Biologic Drugs (i.e. Remicade, Copaxone)
 - Use of Higher Level Procedure Codes (MRI vs. X-ray)



Vhat is BCBSRI Doing to Address Trend and Cost — Short Term

- Medical Expense Team (MET) has Reduced Insured Group Claim Cost by \$63 million in 2010 and 2011
- MET Target of \$22 million in 2012 for Insured Commercial Business
- Pharmacy Cost Reductions
 - Renegotiated Pharmacy Benefit Contract to Reduce 2012 Cost
 - Introduced Formulary/Step Therapy Changes to Drug Benefit \$20
 Million in Annual Savings
 - New Pharmacy Benefit Manager in 2013 \$50 Million Reduction in Cost Annually
- Administrative Cost Reductions [\$35 Million in 2010-2011, including staff reductions]

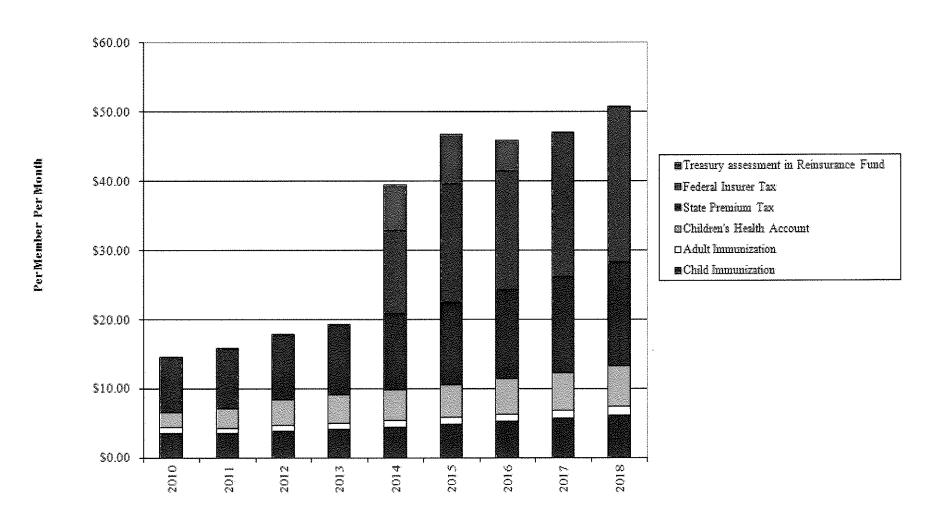


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- Unique Patient-Centered Medical Home Program that Includes co-located Pharmacy and Behavioral Health Support
- Assessment of Provider Performance Program (APP) to inform decisions regarding the BCBSRI provider network
- Hospital Quality Program/Safe Transitions program
- Provider/Payor Collaboration (esp. PCPs) to change the way care is delivered and reimbursed ["shared savings" program, case based hospital payment, etc]
- New Behavioral Health Strategy in RI
- Ongoing Internal Administrative Cost Reduction
- But the movement away from Fee for Service payment will NOT happen "overnight"

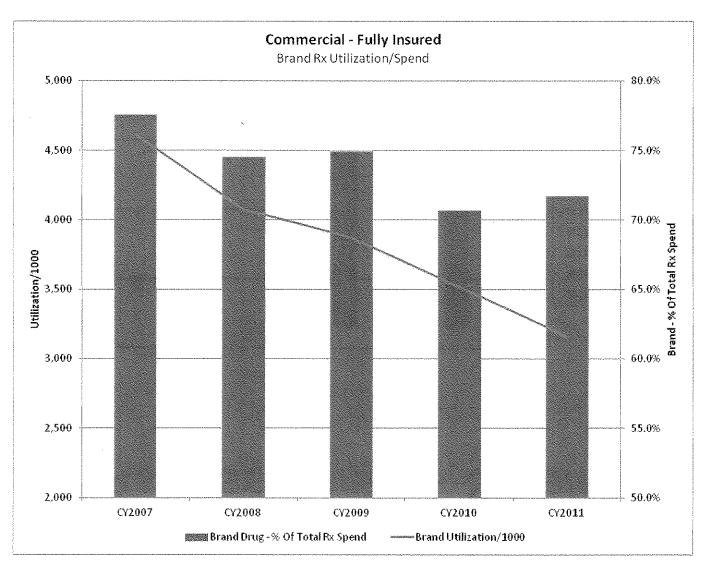


Federal and State Taxes & Federal and State



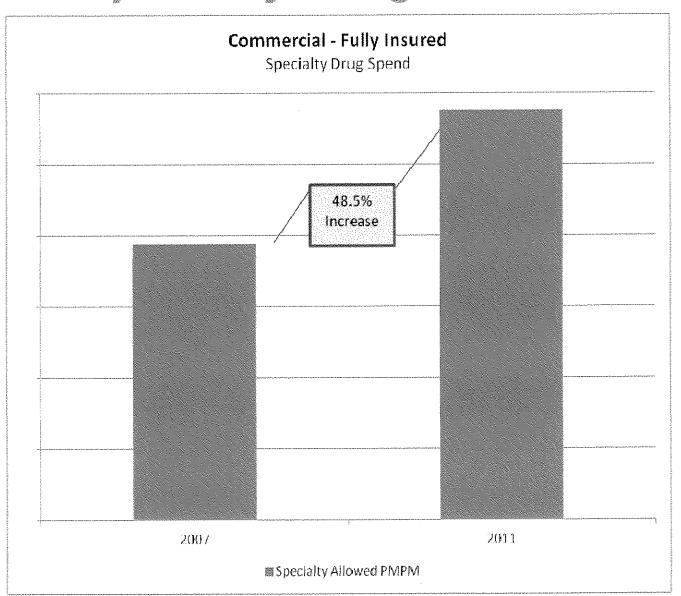


Rx Brand Manufacturers have Reacted to Increased Use of Generic Alternatives by Substantial Price Increases on Brand Drugs





Cross Shield de Island Use and Price of Spield de Island Brugs Specialty Drugs



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